

Employment

Senior Graphic Designer

Wilshire Boulevard Temple

October 2015- Present | Los Angeles, CA

- Provided a fresh art direction for the Temple's properties including Brawerman Elementary Schools, Early Childhood Centers and Camps.
- Created the visual brand identity of the Karsh Social Service Center, an innovative new facility providing free dental care, eye care, ESL classes, and a state of the art food pantry for residents of Los Angeles.
- Created a mobile-friendly redesign for the Temple's Brawerman Elementary Schools, including a highly demanded custom app-like UI.
- Art directed photoshoots for visuals to be used in a new marketing campaign and website redesigns.
- Spearheaded a new direction for raising awareness using marketing automation and a new visual identity for WBT's Purim Carnival Fundraiser.
- Managed an in-house Jr Graphic Designer, plus additional freelance designers and photographers on an as-needed basis.

Web and Technology Manager

TreePeople

June 2011- September 2015 | Beverly Hills, CA

- Responsible for daily upkeep, web design, as well as implementation of design/functionality upgrades to website, using Drupal on the Pantheon hosting platform.
- Continually made improvements to user interface and user experience.
- Managed contracted web developers, including volunteers, to improve website and find solutions to complex issues.
- Attended Drupalcon convention to prepare for future web upgrades.
- Oversaw web metrics for website; SEO.
- Oversaw the scheduling of all website production and email deliveries.
- Designed and produced web/email-based marketing and sales promotions for newsletters, digital postcards, featured content and editorial surveys/nominations.
- Strategized and implemented web-based marketing automations.
- Designed various print materials such as flyers, brochures, annual reports, and infographics.

Video Editor

UCLA Communications

Sept 2010 - June 2011 | Los Angeles, CA

Assisted in various video related projects from shooting to editing.

Webmaster/Designer

UCLA School of Arts and Architecture

Oct 2009 - Sept 2011 | Los Angeles, CA

Updated the school's website with necessary content updates. Add/modified (php), Joomla styles, components, plugins and modules as needed. Coded weekly (html) newsletter highlighting weekly arts events on campus. Designed flyers, greeting cards, websites when needed.



junior
bustamante

René "Junior" Bustamante Jr
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Education

University of California, Los Angeles
June 2011 | Bachelor of Arts
Design | Media Arts

Skills

- Bilingual (English, Spanish)
- Digital Production: Photoshop, Illustrator, InDesign, Dreamweaver, After Effects, Final Cut Pro, Premier
- Web Development: HTML, CSS, Javascript, jQuery, Bootstrap
- CMS: Wordpress, Joomla, Drupal, BlackBaud
- Other: Salesforce, MailChimp, Google Analytics, SEO

Awards & Honors

- California Scholarship Federation Gold Seal Bearer. 2007–2008
- Ephebian Society Member. 2008
- Member of Alpha Lambda Delta and Phi Eta Sigma honor societies at UCLA. 2009

Portfolio

juniorbustamante.com

References

- Available upon request -